

BE OUR PARTNER NOW

Richiamo Mart is a chain of convenience stores, owned and operated by the Richiamo Group, a well known homegrown brand. The company is guided by its firm belief in ensuring consistent supply of quality products and providing excellent service to its customers, and is steered by dedicated team to continuously achieve the organizational Vision and Mission.

BENEFITS OF BEING A RICHIAMO MART PARTNER ARE :

- 1 NETWORK SUPPORT
- 2 LOCATION
- 3 HUMAN CAPITAL DEVELOPMENT
- 4 RETURN ON INVESTMENT

MINI CAFE PRODUCTS



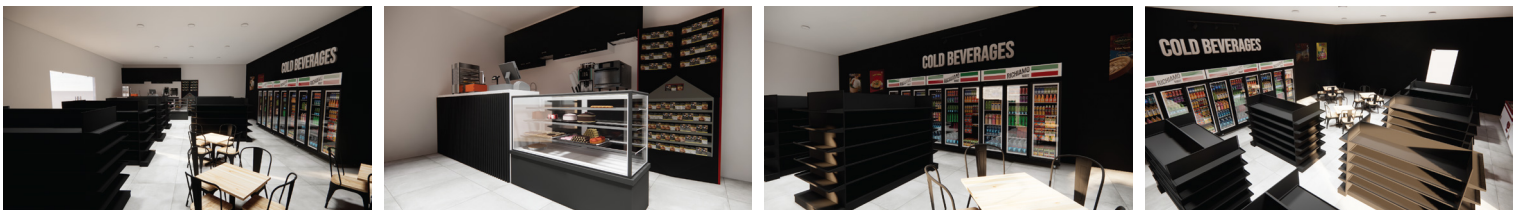
OUR STORE PRODUCT



LICENSEE APPROVAL PROCESS

- 1 **APPLY**
Apply for License
 - Fill out an enquiry form
 - Letter of Intent
 - SSM
 - Bank statement account for last 6-12 months
 - CCRIS/CTOS consent form
- 2 **SITE SELECTION**
Find the perfect location for your Richiamo Coffee outlet
- 3 **MEET**
Interview & presentation business plan
- 4 **APPROVAL**
 - Get Licensee Approval & Make payment for Licensee Fee
 - Confirm Capex equipment & furniture
- 5 **SITE VISIT**
Get Licensee Approval & Make payment for Licensee Fee
- 6 **FLOOR PLAN**
3D Drawing provided.
- 7 **CONFIRMATION BY HQ & OWNER**
Submit payment upon approval and sign agreement.
- 8 **STORE SETUP**
Renovation
- 9 **SOP**
Staff training
- 10 **OPEN**
Your Richiamo Outlet is ready to open

OUR STORE CONCEPT



CONTACT US
RICHIAMO MART SDN. BHD.
(1544223-X)

No. 6, Jalan UB1,
 Taman Perindustrian UB Rawang,
 48000 Rawang, Selangor.
 M +6011 3939 8787
hq@richiamomart.com.my

ESTIMATED SET UP COST FOR RICHIAMO MART LICENSEE

ASSET (CAPEX)



= RM 110,000

DEPOSIT & RENTAL



DEPOSIT & RENTAL
(3+1 YEAR)

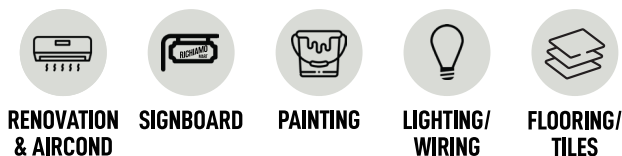
= RM 20,000

STARTUP MATERIAL



= RM 8,000

RENOVATION



= RM 70,000

LICENSEE FEE

= RM 30,000

RETAIL MATERIAL

= RM 60,000

GRAND TOTAL

= RM 298,000

*Grand total might differ based on premise size and renovation cost